



**Board of Directors Meeting
Wednesday, June 4, 2025
10 a.m.
Ah Haa Launchpad**

AGENDA

1. Call to Order/Roll Call
2. Review and approval of the March 4, 2025 meeting minutes (5 minutes)
3. Board & Organization (15 minutes)
 - Finance Committee update
 - TTB board seat on CFA
 - Board composition
 - Visitors Center lease
4. Team Updates (45 minutes)
 - Marketing
 - International & PR
 - Travel Trends & Metrics
 - Central Reservations & Guest Services
5. Construction communications & guest services (10 minutes)
6. Open Floor/ Public Q & A (10 minutes)