

Board of Directors Meeting Wednesday, March 5, 2025 12 p.m. Mountain Village Town Hall

AGENDA

- 1. Call to Order/Roll Call Board Chair, Meehan Fee
- 2. Review and approval of the December 11, 2024 meeting minutes
- 3. Guest Speaker Liz Birdsall, Colorado Tourism Office International Market Director
- 4. Board Composition
- 5. Team Updates
 - Executive Director, Kiera Skinner & Team
 - Marketing
 - o International & PR
 - Travel Trends & Metrics
 - Central Reservations & Guest Services
- 6. Open Floor/ Public Q & A